



40th Annual Convention & Trade Show

Corner Brook, April 18-20, 2012

Achieving Municipal Excellence through Partnerships and Education



**EXHIBITOR
Registration
Information
2012**

Exhibitor Information

Cost of Exhibition Space is \$500.00 (plus HST) per booth.

Convention trade show will take place at the Pepsi Centre in Corner Brook. When booking you're accommodations, please specify the booking is listed in the PMA block in order to get a preferred rate. Opening ceremonies will take place at the Pepsi Centre on Wednesday, April 18 at 7:00pm. Exhibitors are invited to attend the opening ceremonies and will be introduced at this time.

Items of Importance:

- PMA has arranged reduced rates for a block of booking at the Glynmill Inn and Greenwood Inn & Suites.

Please book your hotel room directly.

- Exhibitors will receive ONE pass per booth space to attend all luncheons, and the Appreciation Banquet on Friday night. Additional passes may be purchased at a cost of \$120 (plus HST) per person.
- Cancellation Policy:
Any request for a refund on or before 30 days of the Convention and Trade Show will receive a refund of 90% of the fees paid.
Any requests after that date (30 days prior to the Convention and Trade Show), will **not** be refunded.
- Corporate members receive a 10% discount off their exhibitor space.
- Special requirements such as internet connection are the responsibility of the exhibitor.

Exhibitor Package

Please bring additional power bars if needed. They will not be supplied.

- One 8x10 booth space in exhibit area
- One table (with tablecloth) and two chairs
- One standard electrical service
- Name badge for each representative staffing your booth

Trade Show Schedule

Wednesday, April 18, 2012

9:00am – 1:00pm – Trade Show Set Up
5:00pm – 7:00pm – Trade Show Set Up
7:00pm – 9:00pm – Trade Show Opening

Thursday, April 19, 2012

8:30am – 5:00pm – Trade Show hours

Friday, April 20, 2012

11:00am – 12:00pm – Trade Show hours
12:00pm – 1:30pm – Trade Show breakdown

Accommodations:

Glynmill Inn – 709-634-5181

Greenwood Inn & Suites – 709-634-5381

Advertiser/Sponsorship Information

AD	Ad Size	COST	HST	Total
Page Sponsor	Listing as page sponsor	\$100	\$13	\$113
¼ page Vertical	3 ¹¹ / ₁₆ X 4 ¹⁵ / ₁₆	\$250	\$32.50	\$282.50
¼ page Banner	7.5 x 2 ³ / ₈	\$250	\$32.50	\$282.50
½ page Horizontal	7.5 x 4 ¹⁵ / ₁₆	\$450	\$58.50	\$508.50
½ page Vertical	3 ¹¹ / ₁₆ x 10	\$450	\$58.50	\$508.50
Full Page	7.5 x 10	\$700	\$91	\$791
Inside Back Cover	7.5 x 10	\$800	\$104	\$904
Inside Front Cover	7.5 x 10	\$800	\$104	\$904
Outside Back cover	7.5 x 10	\$900	\$117	\$1,017

Advertiser Information

- Convention Guide Advertisements are in black and white only
- Corporate members receive a 5% discount off advertising

Your advertisement will

- Provide you with excellent exposure
- Be advertised in the 2012 Convention Guide
- Be an economical way to put your business in the forefront of individuals who are instrumental in procuring services and products throughout Newfoundland and Labrador
- Provide direct access to those who make recommendations to the councils
- Be reviewed by directors, administrators, and elected officials

SPONSORSHIP OPPORTUNITIES

No discounts are given for sponsorship. Please act fast, sponsorship opportunities are few and in high demand.

Nutrition Break Sponsor - \$750

Signage during break
Sponsorship listing in Convention Guide
¼ page ad in Convention Guide

Luncheon Sponsor - \$1500

Signage during luncheon
Sponsorship listing in Convention Guide
½ page ad in Convention Guide
Speaking Opportunity at luncheon (1/2 hour)

Breakfast Sponsor - \$1000

Signage during breakfast
Sponsorship listing in Convention Guide
¼ page ad in Convention Guide
Speaking Opportunity at Breakfast (1/2 hour)

Participant Registration & Agreement

2012 Trade Show Exhibitor

- Booth Rate \$565 (HST included)
- Discount member rate less 10% \$508.50 (HST included)
- Registered Non-Profit Organization \$452 (HST included)

\$

Exhibitors will receive ONE pass per booth space to attend both luncheons, and the Appreciation Banquet on Friday night. Additional passes may be purchased for \$135.60 (HST included)

Convention Guide Advertiser (all prices include HST)

- Outside Back Cover \$1017.00
- Member 5% discount* \$966.15
- Inside Front Cover \$904.00
- Member 5% discount* \$858.80
- Inside Back Cover \$904.00
- Member 5% discount* \$858.80
- Full Page \$791.00
- Member 5% discount* \$751.45
- ½ Page Vertical \$508.50
- Member 5% discount* \$483.08
- ½ Page Horizontal \$508.50
- Member 5% discount* \$483.08
- ¼ Page Banner \$282.50
- Member 5% discount* \$268.38
- ¼ Page Vertical \$282.50
- Member 5% discount* \$268.38

\$

Convention Sponsor (HST does not apply)

Nutrition Break - \$750 / Breakfast - \$1000 / Luncheon - \$1500

\$

Extra Passes (per pass) \$120 + (13% HST) = \$135.60 x ____ # of passes

\$

PAYMENTS MUST BE RECEIVED BY MARCH 23, 2012

TOTAL

\$

Contact Person: _____

Company: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

Authorized Signature: _____